

Dear Ski-Lover:!

A new Skiing Club has been organized in Houston and it is a pleasure to have a friend of yours as one of our charter members. Your name has been suggested, by this person, as one who may be interest^{ed}/in joining us. We are therefore taking this opportunity to introduce you to the Club and to extend an invitation to our next meeting scheduled for _____ at _____.

"HISCA" Houston International Ski Club of America was organized on September 14, 1964 by a nucleus of twenty people who have at least two things in common; one, we are all unmarried and two, we all love snow skiing. Although neither of these mutualities is considered a qualification for membership, they will at least partially indicate what we are trying to achieve.

We believe the pleasure derived from skiing is unmatched by any other sport, and the only way to improve upon it is to reduce the expense involved and to share the fun with an even greater number of friends.

The cost of membership in the Club is very minimal, \$5.00 per year, with an option to subscribe to the Ski Magazine at reduced Club rates. Our organizational setup will follow the generally accepted format of existing clubs; President, Vice President, Secretary and Treasurer, etc. These offices are now filled on a temporary basis pending an opportunity to have a formal election. We expect to have regular monthly meetings, which will be 90% social and 10% business, involving cocktail parties, skiing movies and plans for the Club trips. Our first trip is tentatively scheduled for the latter part of February. The Club's finances will be assisted by the sale of liquor at our meetings, and all funds will be used to promote Club Activities.

The advantages of membership in HISCA will be found in the people you'll meet and the money you'll save on ski trips. We hope you will accept this invitation to join us, ~~we~~ are looking forward to seeing you at our next meeting.

Yours for better Skiing!

Proposed Letter

~~Don Doucette~~

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