

ROCKY MOUNTAIN DIVISION

Entry for

OUTSTANDING CLUB PUBLICATION "USSA" ("United States Ski Association")

CLASS A

SPACE CITY SKI CLUB Bob Olsen, President P. O. Box 22567 Houston, Texas 77027

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	3.	SKI TRIPS (Pre-Event Publicity) Think Snow
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B.	FE 1.	ATURE ARTICLES PERSONALITY
		MARKE MAKER A monthly article introducing SCSC members involved in interesting professions and hobbies other than skiing.
		APRES SKI A monthly article reporting various member job and social happenings.
	2.	INSTRUCTION AND SAFETY
		Ski Tips
	3.	INFORMATION
		About Houston
		Notices A summary of the pertinent SCSC dates, activities, or information for immediate references.
		Swap Shop A column for members to advertise their ski equipment and/or accommodations.
		Eatzmarke A monthly column describing various restaurants in town and out as well as a guide to ski area eateries.

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4. SPECIAL FEATURE ARTICLES

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II. JOURNALISTIC QUALITY

A. STYLE

Several of the Space City Ski Club members have contributed to the style of the SITZ-MARKE. These writers have been creative, humorous, serious and succinct in their articles.

B. LAYOUT

The SITZMARKE continues a magazine format. The pages are printed in column form on 8½ x 11 enamel glossy offset paper. Color has been used from time to time to dramatize certain covers. The Masthead and article titles are set in bold Bodoni type. Article copy is set in 11 point Optima type, using italics or bold face matching types for highlights. Special event articles are headed with different and appropriate typestyles. Reverses are used to highlight and draw the readers attention.

Photographs, cartoons and artwork contributed by various members has been utilized in the SITZMARKE.

C. FREQUENCY OF PUBLICATION

The SITZMARKE is published twelve months each year.