

1972-
1973



ROCKY MOUNTAIN DIVISION
ENTRY FOR
OUTSTANDING CLUB PUBLICATION OF "USSA"
("United States Ski Association")

CLASS A

JIM McINTYRE, PRESIDENT
SPACE CITY SKI CLUB
10,010 Memorial
Houston, Texas 77024

THE SITZMARKE

I. CONTENT

A. CLUB NEWS

1. Flat-Land Activities

Pre-Event Publicity

Lafayette Horseraces	May, page 7
Booth Stomp	May, page 3
Yacht Party	June, page 4; July, page 4
Luau Beach Party	August, page 7
Wurstfest	October, page 4

Post-Event Articles

Lafayette Horseraces	July, page 7
Yacht Party	August, page 5
Luau Beach Party	October, page 10
Wurstfest	December, page 10

2. Ski Trips

Pre-event Publicity

Schedule of '72-'73 Ski Trips	July, page 3
Ski Trip Chairmen Announce	August, page 3
Description of Each Trip	September, page 3-5
Trip Description	October, page 5-9
Zermatt Cover	November, page 1
Stein Eriksen Promotes Park City	December, page 3
Pepi Stiegler Promotes Jackson Hole	January, page 3

Post-Event Articles

Vail Thanksgiving	January, page 10
Breckenridge	January, page 11
Aspen Christmas	February, page 10
Vail Flat-land ski week	February, page 11
Aspen Traditional	March, page 8-9
Steamboat Springs	April, page 8
Zermatt	April, page 9
Jackson Hole	May, page 8
Park City	May, page 9

3. General Meeting Activities

Pre-Event Publicity

Executive Director of RMD, Bill Abrahams,
visits SCSC

Ski-Wear Style Show	November, page 2
Stein Eriksen visits SCSC	December, page 3
Pepi Stiegler visits SCSC	January, page 3
Houston Aeros Hockey Team	February, page 2
Nominations for '73-'74 Officers	March, page 2
Spring Follies "Hetty Boys"	April, page 3

Post-Event Articles

Bill Abrahams	December, page 9
Style Show	December, page 8
Stein Eriksen's Visit	January, page 2
Houston Aeros	March, page 7
Nominees for '73-'74 Officers	April, page 5
Spring Follies	May, page 5
Election of Officers	
President's Passing Gavel	May, page 2

B. FEATURE ARTICLES

1. Personality

Marke Makers, by Jean Ubico

A feature column on outstanding members of SCSC who have interesting professions or hobbies other than skiing June through March

Off the Slopes, by Tess Gillespie

A gossip column to keep in touch with SCSC members' activities while not "on the slopes" June through April

2. Instructional

Ski Tips, by Ed Williams

A certified instructor of RMSIA and PSIA gives helpful instruction on Skiing Methods September through April
and New Developments: "Biomechanics of Skiing". February, page 3

3. Safety

Skier Guide to First Aid, by Jim Grassman

A feature article on what to do and not to do in case of injury February, page 4

Traffic Rules of the Slopes

A feature courtesy of USSA, NSAA, PSIA and NSPS. February, page 9

4. Information

About Houston, by Janet Pickell

A monthly calendar of Houston events and an instant reference of SCSC activities June through May

5. Special Features Articles

Sailing 72	July, page 5
Underwater Exploring with Scuba	August, page 6
Everything You Wanted To Know About Skiing - But Were Afraid to Ask	September, page 7
Total Ski Fashion-Styled for Action	October, page 13
Nordic Skiing - A New Method of Skiing	December, Page 4
Ski Fare - How To Cook In Without the Hassle of Going Out	January, page 4
Mayhem on Ice - Hockey	March, page 7
Freedom Riders with Motorcycles	April, page 7

C. ORGANIZED SKIING

Join the RMD	February, page 7
Get A Better Lift Out of Skiing	September, page 9
USSA	October, page 12
USSA	November, page 3
Visit by Bill Abrahams, Executive Director RMD	December, page 9
1996 Olympics	January, page 7
RMD	February, page 7

II. JOURNALISTIC QUALITY

A. STYLE

The Publisher, Merry Merritt Schenck, is particularly pleased with the style of the Marke Makers column. In our opinion, Jean Ubico's column is informative, concise and readable. On a lighter plane - The Sitzmarke Contest (August, page 2) encourages members to contribute creative writing to our issues:

- a. The Cool Sitzmarke September, page 6
- b. Challenge to Members October, page 11
- c. Under a Spreading Aspen Tree December, page 12
- d. The Unsung Delights of Mahogany Ridge Run . January, page 9

B. LAYOUT

The Sitzmarke has a magazine format. The Masthead introduced on the June Cover, has a bold graphic quality, using all lower case letters. The titles of each article, set in Bodoni type face, repeats the lower case masthead. The reverse type trip schedule, 10 ski trips (October, page 5) has been repeated consistently accenting the number of ski trips as they decrease through the '72-'73 season -
December, page 5
June, page 5
February, page 5
March, page 3

Repeating this format, the Post Trip write-ups are consistent with the schedule of ski trips using the reverse format:

1st Trip - Aspen	January, page 10
2nd Trip - Breckenridge	January, page 11
3rd Trip - Aspen	February, page 10
4th Trip - Vail	February, page 11
5th Trip - Aspen	March, page 8
6th Trip - Steamboat	April, page 8
7th Trip - Zermatt	April, page 9
8th Trip - Jackson Hole	May, page 8
9th Trip - Park City	May, page 9

The Sitzmarke covers were designed by Willie Schaufelbuhl, a member of SCSC who is a professional photographer. See Marke Makers column, September, page 8. Willie, a competitive skier, won a Silver Medal in the NASTAR races in Jackson Hole.

Other photographs, cartoons and general art work have been original or credited where applicable.

III. FREQUENCY OF PUBLICATION

The Sitzmarke is published twelve months. The staff takes pride in presenting twelve issues of Space City Ski Club's Publication.