

**sitzmarke**  
july 1974



# space city ski club

## 1974-1975

### executive

President . . . . Harry Gaston  
Vice Presidents  
Trips . . . . Tom Baldwin  
Programs . . . Wayne Ahrens  
Membership . . . Jeanne Neu  
Publications . Diane Matthews  
Secretary . . . . Linda Judge  
Treasurer . . . . Bob Olsen

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Jeanne Bridgman    Jerry Kearby  
Jerry Chiles        Jerry Maley  
Ron Crossman       Jim McIntyre  
Jerry Goldberg      Jean Merritt  
Jim Grassman       Kay Nevels



### sitzmarke outstanding ski club publication

1972-1973

Diane Matthews       Editor  
Carolyn Beshara      Advertising

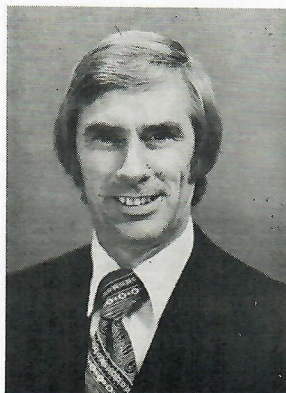
Contributors  
Tom Baldwin  
Cynthia Wright

Features  
Ed Williams            Ski Tips  
Ann Cornish           About Houston  
Karen Brady            Apres Ski

The SITZMARKE is published monthly  
by the SPACE CITY SKI CLUB.

Vol. No. 7, Number 3       JULY, 1974

## from the head of the lift line



By Harry Gaston

Since proper planning is essential to the success of any organization, I am beginning to have reservations about the coming year for Space City Ski Club. During this period of charges and inferences as to improper actions taken by our leaders, I feel compelled to tell you of a situation in which I displayed a flagrant disregard for proper planning.

Last Friday evening as I was flying from Denver to Houston to enjoy a weekend of heat and sunshine after working in Denver all week, the snow began to fall over most of Colorado. What good is snow in June? That is exactly what I thought. However, on my return to Denver on Monday I found that Arapaho Basin Ski Area had been open all weekend and received six inches of very good snow. Who wants to ski in June? Well, if I ever have the opportunity to be in Colorado over a weekend in June again, you can bet I'll take my skis along and check to see if any areas are still open.

Mistakes can be beneficial if something is learned and not too much damage is done in the process. I hope you will be understanding and trust that I will have learned enough from my many mistakes to guide the Club through a season of fun and fellowship centered around our common interest in snow skiing.

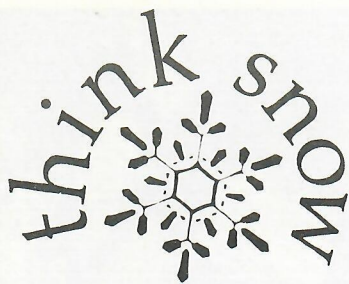
I did have enough forethought to meet with Jerry Fife, past Membership Vice President and current Director of RMD of USSA, while I was in Denver. It was a very informative session which allowed me to be brought up to date on the progress being made toward certain planned activities of RMD for next ski season. Our Club will be working closely with both the Texas Ski Council member clubs and RMD to do our part in providing better skiing for the recreational skier and better skiers for the U.S. Olympic team. Your personal help is also needed. Support your Club and organized skiing by becoming a member of RMD of USSA this coming season.

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#### -- SITZMARKE DEADLINES --

- July 12, 1974
- August 16, 1974
- September 13, 1974
- October 18, 1974
- November 15, 1974
- December 13, 1974
- January 17, 1975
- February 14, 1975
- March 14, 1975
- April 18, 1975





by Tom Baldwin

Well folks, another ski season is already in the planning stage. The past few months, your officers have been very busy trying to line out another great, low cost season for you. As many of you know, the planning starts way back in May, so that our members may have a choice of ten great trips for the coming season.

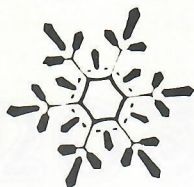
This year we've run into some problems in trying to run the same quality trips as we have in the past, at the low cost of bygone days. Yes, folks, the energy crunch has finally planted both feet in Space City Ski Club. With the rise in price on fuels and lodging, we were faced with a decision: Cut down on the quality of trips we've offered in the past and reduce our costs, or keep the same quality as we've become accustomed to and raise the prices as little as possible. Knowing that most of you would not care to sleep two people per bed (depending upon whom your roommate was, of course) we decided to keep the high standards our members are used to at the lowest possible cost.

As far as areas are concerned, we have a great selection again this year. Along with our old favorites of Vail, Aspen, and Steamboat, we are looking into at least three new areas our club has never visited. Purgatory and Telluride are two of these areas. Some of you might want to start saving your money for the casino at Tahoe.

As for myself, I hope every-

one is having a great summer. If you have checked Wayne Ahren's list of activities for the summer, I can almost guarantee several days of ski club summer fun!

You will be hearing more about the ski trips in the next Sitzmarke, but until then, keep thinking SNOW!



## apres ski ....

by Karen Brady

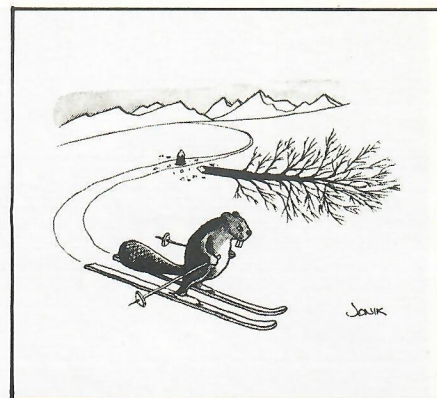
Hello for the summer, hope everyone is having fun in the sun. Hope most members are getting leisure time to enjoy their favorite sports - tennis, water skiing, cycling, sailing, etc. Have MILTON GOTTSCHALK and HARRY GASTON won any sailboat races?!!

Welcome to RANDY BUTLER back to Houston from Louisiana, and DAN SEBESTA back from Japan.

"The Sting" was the theme of the last Les Tres Gais party with horse races and all. JOAN WHITTEN "almost" won a dollar bet and several SCSC members reported a fine time.

JEAN MERRITT and KAY NEVELS tossed a marguerita party for former Sitzmarke staffers, old and new officers and liftliners -- about 50 people had a really great time -- even fresh squeezed lime juice by Jean and Kay!

KAREN BRADY's summer has been "cast" away. She says she crunched her ankle skiing in Austria, but has developed an instantaneous dis-



like for motorcycles - can see why, too.

SARAH FEDAK has moved from Anderson to Methodist Hospital as supervisor of the virology lab - Super!

After five years with Baylor Research, SUSAN RAMSY is now at M. D. Anderson where she is "counting chromosomes" in cytogenetic study and research - interesting and helpful to all of us.

DIANE McLAUGHLAN was given a beautiful surprise wine and cheese (and lots of other goodies) birthday party. Hubby PAT helped arrange and WILL MEARS offered his pad for the affair which lots of members enjoyed. Who carved the 'ice fish'???

SHARYN and NEAL PLEASANT announce an addition to "their" club, a boy, Chad Edward. Congratulations! See, Sharyn wasn't just gaining weight last year-- happy skiing this year, Sharyn.



**SOME  
PEOPLE  
GET  
ALL THE BREAKS**  
**Ski in control**








# Booth Stomp

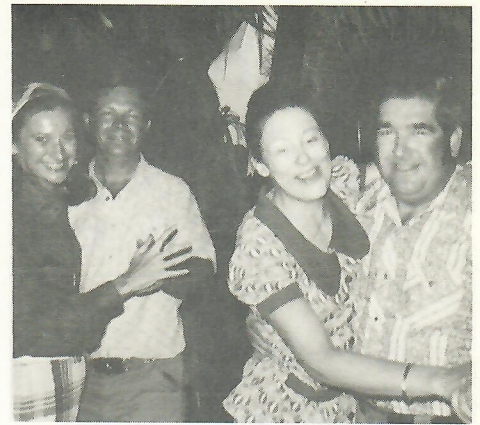


by Cynthia Wright

Saturday, May 25th was the annual "stomp" to Booth, Texas and as in past years, it was a fun-filled trip of beer, bar-be-que and a lot of "kicker" dancing. For those who might not have heard of the Trading Post and for a few of my 39 participants who "missed" some of the evening, I'll recount our jaunt.

The Trading Post at Booth, Texas is a short bus ride - provided that the bus and driver show up! Our driver got lost and arrived late . . . but in true SCSC form, we withstood the wait. Then a slight highway accident became another Space City first with SUE LAULER and PAT McLAUGHLAN rendering first aid and our SCSC guys directing traffic. As we filled out accident cards, the big question was "what happened?": for some this was not enough excitement - SY LIEBERGOT began attacking certain female necks; and of course, there was also that person (I'll not tell on you, GLENN) who tried to charge a 25¢ toll on the restroom.

Once at the Trading Post, we devoured platefuls of bar-be-que (despite the couple of plates which landed upside down on the table) and pitcher after pitcher of beer. (If not by drinking, then by spilling into laps!) I'm sure everyone on the trip will agree the bar-be-que was really grrreat! When the band began, we deserted our tables for a bit of waltzing, two-stepping and even a few "cotton-eyed-Joes." requested by EDDIE EK who claims to be a champion C.E.J.er! The real trick to dancing at the Trading Post is to dance in front of the fan where it's cool - so the Space people gathered there in mass. The true country-western lovers danced the entire evening - and even the few who had never been to Booth "gave it a whirl". Of course, some "did their own thing." PETE MacKINTOSH was never found during the evening after he found what he said was a co-ed restroom.



The heat (extreme) and beer (gallons) finally exhausted us and we boarded for a quiet and sleep-filled trip back.

My special thanks to all of you who made Booth '74 such a nice time for me.

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**membership**

**renewal**

**due**

**now**

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# White Water Canoe Trip

COME CANOE THE GUADALUPE RIVER WITH SCSC.

Date: AUGUST 17, 1974.

Cost: \$22.00 per Person

Trip includes bus ride to New Braunfels, approximate 10-mile canoe trip, beer and barbeque dinner afterwards.



Please complete the form below and send to:

WAYNE AHRENS, 9006 Imogene, Houston, Texas 77036.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE: \_\_\_\_\_

☐

MEMBER

☐

NON-MEMBER

Please enclose check made out to: SPACE CITY SKI CLUB

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The SITZMARKE is always on the look-out for articles, cartoons photos and news items club members want to share with the rest of the organization. To assure that your "picture-of-the-year" or "Nobel prize" literary masterpiece gets published, please follow these simple guidelines:

- 1) Type all copy, double spaced.
- 2) Identify all persons in the photographs and indicate clearly who is who. Put your name on the back of the photo to assure it is returned to you.
- 3) Check page 1 for a list of SITZMARKE deadlines and be sure you have your article in by that time.
- 4) Send all copy and photos to SITZMARKE, 1426 Wakefield, Houston, Texas 77018.



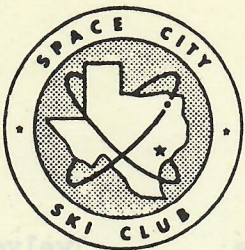
THIS 2½" x 2"  
COLUMN  
SPACE  
NEEDS  
YOUR AD.

Ad Rates can be  
found on the  
back of the  
enclosed  
Advertising  
Contract.



\* Saturday Astrodome game times indefinite. Consult media or call 748-4500.





P. O. BOX 22567, HOUSTON, TEXAS 77027

### SITZMARKE ADVERTISING CONTRACT

SPACE CITY SKI CLUB("the Club") hereby contracts with \_\_\_\_\_  
\_\_\_\_\_  
("Advertiser") to provide advertising space in THE SITZ-  
MARKE, the Club's newsletter. Advertiser agrees to pay \_\_\_\_\_  
(\$\_\_\_\_\_) Dollars for the advertising, which shall consist of \_\_\_\_\_  
insertions in the following issues (circle) during the 1974-1975 season.

June  
July  
August

September  
October  
November

December  
January  
February

March  
April  
May

The rate for the foregoing advertising is \$\_\_\_\_\_, plus any cost  
for plates, color, space cuts, copy changes, or special layout, for the \_\_\_\_\_  
issue or issues for \_\_\_\_\_ space. SITZMARKE advertising rates  
on reverse side.

Copy must be delivered to the undersigned Club representative by the 20th  
day of the month preceding the issue in which ad is to appear.

All amounts owing under this contract are due and payable in Houston,  
Harris County, Texas. Statements, which are payable upon receipt, will be sent ten  
days after publication.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_.

ADVERTISER:

SPACE CITY SKI CLUB

\_\_\_\_\_  
(name)

By \_\_\_\_\_  
Authorized Space City Representative  
or Member of Executive Board

\_\_\_\_\_  
(address)

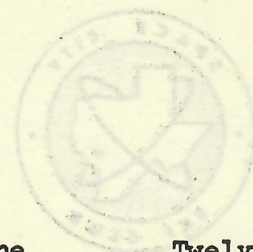
\_\_\_\_\_  
(address)

\_\_\_\_\_  
(telephone)

\_\_\_\_\_  
(telephone)



# SITZMARKE ADVERTISING RATES



	<u>One Month</u>	<u>Three Months</u>	<u>Six Months</u>	<u>Nine Months</u>	<u>Twelve Months</u>
One Page (8½ X 11")	\$120	\$342	\$654	\$900	\$1152
One-Half Page (3 columns X 5")	80	228	436	600	768
Two Columns X 2½"	45	128	245	337	432
One Column X 2½"	30	85	163	225	288
One Column X 1"	12	34	65	90	115

NOTE: These rates are effective June 1, 1974

The above rates reflect discounts on multiple subscriptions as follows:

-5%                      -10%                      -20%                      -25%

Authorized Space City Representative  
or Member of Executive Board

(address)

(telephone)

(name)

(address)

(telephone)



# SITZMARKE

## ADVERTISING CONTEST

### EARN A SKI TRIP (or some portion thereof)

#### — RULES —

- 1) Participants obtaining advertising for the SITZMARKE for the 1974-'75 season (July '74 through May '75 issues) will receive credit to be applied to a 1974-'75 Club ski trip in the amount as follows:

ADVERTISING OBTAINED	CREDIT ON TRIP COST
\$100	\$10
\$300	\$50
\$500	\$100

- 2) Contest runs during May, June and July unless changed by the Executive Meeting.
- 3) Any advertising or advertiser acceptable to the Advertising Committee and in compliance with the Standing Rules will be accepted except the following advertisers:
- |                      |                              |
|----------------------|------------------------------|
| Continental Airlines | Texas International Airlines |
| J. Rich Sports, Ltd. | Capital National Bank        |
| Locked In Sports     | Performing Arts Supply       |
| Oshmans, Inc.        | Wilderness, Inc.             |
- 4) All contracts must be submitted to *Carolyn Beshara or Diane Matthews*  
Rates and conditions must be in accordance with the current advertising contract.
- 4) Credit earned toward ski trip is transferable to another Space City Ski Club member in good standing at a ten percent (10%) discount transfer charge.
- 6) Anyone eligible for Club membership can participate but must be an active member when applying for participation in a ski trip.

PLEASE CONTACT: *Carolyn Beshara*  
*Home: 467-5639 / Office: 220-6350*

or

*Diane Matthews*  
*Home: 681-0176 / Office: 227-2343*



# ANNUAL SCSC BARBEQUE

**GOLF**

**WATER  
SKIING**

**VOLLEY  
BALL**

**BIKES**

**BOATING**

## RESERVE A PLACE FOR YOURSELF AND YOUR FRIENDS

**PLACE:** WALDEN MARINA at Walden on LAKE CONROE

**DATE:** JULY 20, 1974

**TIME:** 2:00 P.M. till ??????

Beer, soft drinks and barbeque will be provided.

**GOLFERS:** Panarama Country Club has offered their golf course to a limited number of SCSC members. Play will begin between 8:00 and 9:00 a.m. which gives you plenty of time to play the course and join the barbeque.

**BIKERS:** Bring your bikes!!! The countryside around the marina is fantastic. There are many paved roads throughout the area.

The facilities for both sail and power boats are excellent.

Water skiing is great! Bring your boats. Also there is boat and equipment rental available.

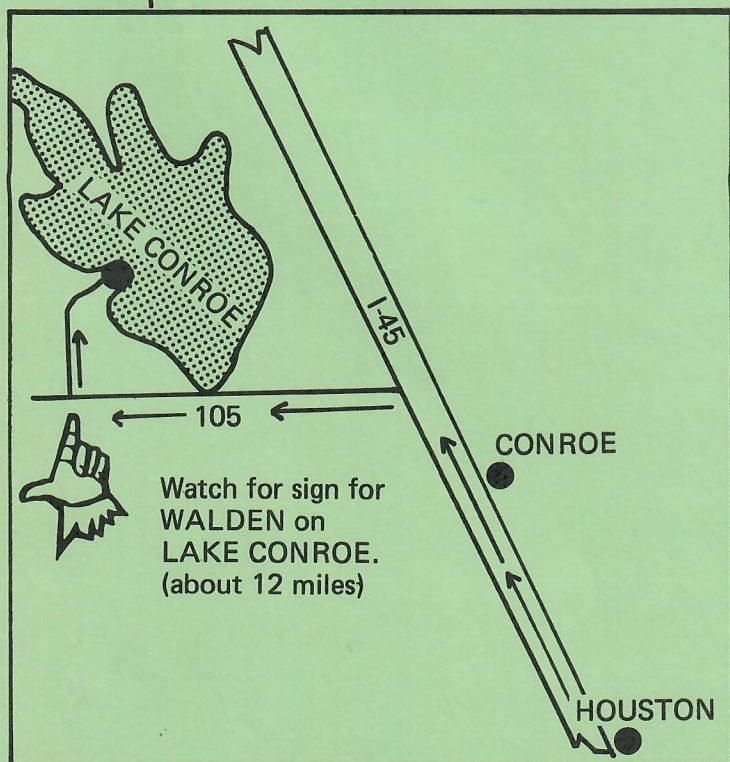
**THE DEADLINE FOR ADVANCE RESERVATIONS IS . . . . .**

**JULY 16, 1974**

Cost in ADVANCE will be \$3.50.  
Cost WITHOUT RESERVATION  
(at the Marina) will be \$5.00.

Please complete the form below and send to:

Wayne Ahrens  
9006 Imogene  
Houston, Texas 77036



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NO. \_\_\_\_\_

MEMBER

NON-MEMBER

NO. OF GUESTS @ \$3.50 EACH

Please enclose check made out to: SPACE CITY SKI CLUB



