



sitzmarke

1978 - 1979

ROCKY MOUNTAIN DIVISION

Entry For

OUTSTANDING CLUB PUBLICATION "USSA"

("United States Ski Association")

CLASS AAA

Bob Allgeier
President

Cynthia Lackey
Vice President-Publications
5330 Beverlyhill #34
Houston, Texas 77056

I. CONTENT

A. Club News

1. General

Texas Ski Council Award - First Place
Texas Ski Week, Steamboat Springs.....February, pages 11-13

2. General Meetings

Pre-Event Publicity

Program.....September - April, page 2
Proposed By-Law Changes.....March, page 4, April, page 7
Nomination New Officers 1979-1980.....February, page 13
Spring Follies 1979.....February, page 7

Post-Event Articles

Spring Follies 1978.....May, page 8
Nominees 1978-1979.....April, page 8

3. Flatland Activities

Pre-Event Publicity

Wine Tasting Party.....May, page 3
1978 Summer Bash.....May, page 5, June, page 5
1978 Big Bend Rafting Trip.....May, page 7, June, page 8
and July, page 9
Ocho Rios Jamaica Trip.....May, page 10, June, page 9
1978 White Water Weekend.....May, page 13
Lafayette Horse Races Trip (cancelled).....June, page 8, July, page 7
Booth, Texas Trip.....August, page 4
Mercers Campout.....October, page 7
Texas Renaissance Festival.....October, page 13
Ice Skating Party.....January, page 4
Country Western Night at Gilley's.....March, page 9, April, page 11
Gimmick Road Rally.....March, page 9, April, page 11
Club Med, Cancun (cancelled).....March, page 13
1979 White Water Experience.....April, page 9
1978 Summer Softball Ad.....May, page 10, October, page 7
1979 Summer Softball Ad.....April, pages 13 and 15

Post-Event Articles

Spring Follies, 1978.....May, page 8
Gimmick Road Rally, 1978.....May, page 14
Breau Bridge Crawfish Festival, 1978.....June, page 6
Summer Softball 1978.....June, page 9, July, page 6
Hilltop Herb Farm Dinner, 1978.....June, page 9
1978 White Water Weekend.....July, page 4
Ocho Rios, Jamaica Trip.....July, pages 11-13
1978 Summer Bash.....September, pages 8-9
Booth, Texas Trip.....October, page 11
Pictures, Big Bend Rafting Trip.....November, page 13
Big Bend Rafting Trip Article.....January, page 13
1978 Mercer's Campout.....December, pages 9-10
Ice Skating Party.....March, page 12

3. Ski Trips

Pre-Event Publicity

Schedule of 1978-1979 Ski Trips.....August - March
Trip Chairman Description of Trips.....September - February
Trip Status Report.....October, page 6

Post-Event Articles

Vail/Thanksgiving -transferred to Salt Lake...January, pages 7 and 9
Copper Mountain I.....February, pages 4 and 5
Steamboat I
Texas Ski Week Long Trip.....February, page 11
Texas Ski Week Short Trip.....February, pages 12-13
Aspen Traditional.....March, pages 6-7
Chamonix, France.....March, page 11
Copper Mountain II.....April, pages 6-7
Lake Tahoe Trip.....April, pages 4-5
Winter Park Trip.....April, pages 14-15

B. Feature Articles

1. Personality

Marke Makers by Mary Scotty, Cynthia Lackey, Sandy Swackhammer and Carolyn Lowrie.

A feature article on outstanding members of Space City Ski Club who have interesting professions or hobbies other than skiing.

June, page 12, September, page 7, October, page 13, April, page 9 and 11

Street Talk, "Seymour"

A gossip column to keep all Space City Ski Club members in touch with other club members' activities.

June, page 13, July, page 10, August, pages 6-7, September, page 11 and November, page 13.

2. Instruction and Safety.....June, page 5, October, page 7, January, page 11

3. Information

Eatsmarke by Bob Olsen and Leona Schroeder

An article written about unusually good or unique restaurants for all members information

May, page 10, June, page 12, October, page 6, November, page 4 and April, page 15

Notices

A summary of the pertinent Space City Ski Club's dates, activities or information for immediate reference.....May - April, page 2

Treasurer's Report

A column written by Gene Turboff on Space City Ski Club's financial status.....October, page 6, November, page 6 and April, page 13

Swap Shop

A column for Space City Ski Club members to advertise their ski equipment or accommodations June, August - April

Head of the Liftline by Bob Allgeier

A monthly informative article by the president concerning club activities and special information for new members, as well as old members

C. Organized Skiing

Texas Ski Council

Texas Ski Week, Steamboat Springs.....October, page 4, February, pages 11-13

RMD

Membership Information and Addresses.....May - April

USSA

USSA - 75 and Going Strong.....November, pages 12-13

II JOURNALISTIC QUALITY

A. Style

Several of the Space City Ski Club members have contributed to the style of the SITZMARKE. These writers have been creative, humorous, serious and succinct in their articles. Particular examples of such articles areL

Street Talk, "Seymour".....June - November

Texas Ski Week Long Post Trip Poem by
Margie Fannette.....February, page 11

Eatsmarke by Bob Olsen.....June, October and November

Treasurers Report "Money Talks" by Gene Turboff..October, November and April

B. Layout

Page Make-up

The SITZMARKE continues a magazine format. The pages are printed in column form on 8½ x 11" enamel glossy offset paper.

Headline Legibility

The Masthead and the article titles are set in bold Helios type, lower case. Article copy is set in caps and lowercase, using italics or bold face matching type for highlights. Reverses are purposely used to draw the reader's attention.

Photographs - Cartoons - Artwork

The editor has tried to use different forms of artwork as often as space and availability would permit.

Cover photographs, cartoons, and other artwork have been donated by members of the ski club and credited where applicable.

III. FREQUENCY OF PUBLICATION

The SITZMARKE is published twelve months each year.